



TAMRON
New eyes for industry

for Micro Four Thirds System
New Di III Series 14-150mm

Lighter. Smaller. Sharper.

Introducing an innovative all-in-one™

Tamron zoom for Micro Four Thirds cameras.



A compact all-in-one™ lens that
combines extreme versatility and exceptional image quality.

14-150mm F/3.5-5.8 Di III

For Micro Four Thirds mirrorless interchangeable-lens cameras*

Model C001 Available in Black and Silver finish

This Di III lens is digitally optimized for mirrorless interchangeable-lens cameras. It comes with matching flower-shaped lens hood.

* "Mirrorless interchangeable-lens cameras" are also known as "Compact System Cameras".

This product conforms to the "Micro Four Thirds System Standard" established by Olympus Imaging Corporation and Panasonic Corporation.

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www.tamron.in



Focal length: 17mm Exposure: F/5.6 (+0.3) Auto 1/200 sec ISO200

The essence of Tamron technology in a compact, all-in-one™ zoom that minimizes aberrations and maximizes image quality

The optical design of this lens includes one LD (Low Dispersion) glass element, two AD (Anomalous Dispersion) glass elements, two Molded-Glass Aspherical elements, and one Hybrid Aspherical element. This formula reduces aberrations to a bare minimum to achieve exceptional class-leading image quality. The 14-150mm zoom is the fruit of Tamron's 20+ years of experience in designing and manufacturing world-class all-in-one™ zoom lenses.

C001 Angles of View



14mm ▶28mm (Equivalent)

Diagonal : 75° 22'



150mm ▶300mm (Equivalent)

Diagonal : 8° 15'



Introducing the first Micro Four Thirds lens from Tamron: High-power all-in-one™ zoom in a choice of two colors.



Developed by Olympus Imaging and Panasonic, Micro Four Thirds is a new system standard for compact mirrorless interchangeable-lens cameras that enables users to capture high-quality images using smaller, lighter equipment. Now, Tamron has expanded the possibilities of the Micro Four Thirds system with an innovative 14-150mm zoom lens (equivalent to 28-300mm in the 35mm and full-frame formats). This 10.7x zoom weighs only 285g (10.1oz) and has a compact form factor that accepts a 52mm diameter filter. Available in a sophisticated black or silver finish, this unique lens makes it easy to compose and capture sharp pictures over a very wide range of shooting conditions. It's ideal for travel, family, and creative photography.

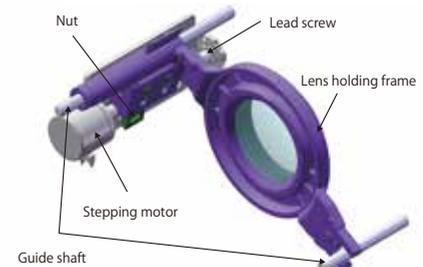


* Camera bodies shown are made by Panasonic (left) and Olympus (right).
* Cameras are shown with Tamron lenses attached.

A Stepping Motor for quick, quiet auto-focusing

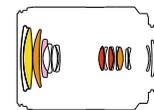
The stepping motor's actuator allows precise control of angular rotation, and since it drives the focusing mechanism directly without any intermediary reduction gear, it is also exceptionally quiet. These features also give the lens a seamless, fluid auto-focusing action when shooting video.

<Stepping Motor Schematic Diagram>



14-150mm F/3.5-5.8 Di III for Micro Four Thirds mirrorless interchangeable-lens cameras. Model: C001 Color: Black / Silver

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|--------------------------|--|------------------------|--------------------------|--|
| Model | C001 | Filter Size | φ52mm | [C001 Lens Construction] Hybrid Aspherical element LD (Low Dispersion) element AD (Anomalous Dispersion) elements Molded-Glass Aspherical elements |
| Focal Length | 14-150mm (equivalent to 28-300mm in the 35mm / full-frame format) | Length*2 | 80.4mm (3.2in) | |
| Maximum Aperture | F/3.5-5.8 | Diameter | φ63.5mm | |
| Angle of View (diagonal) | 75°22'~ 8°15'*1 | Weight | 285g (10.1oz) | |
| Lens Construction | 17 elements in 13 groups | Diaphragm Blade Number | 7 (circular diaphragm)*4 | |
| Minimum Focus Distance | 0.5m (19.7in) | Minimum Aperture | F/22 | |
| Max. Magnification Ratio | 1:3.8 (at f = 150mm, MFD 0.5m) | Standard Accessory | Flower-shaped lens hood | |
| | | Compatible Mount | Micro Four Thirds | |
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Specifications, appearance, functionality, etc. may be changed without prior notice.

*1: Case of aspect ratio "4:3" *2: Length is the distance between the front tip of the lens and the mount face.

*3: This circular diaphragm retains a nearly circular shape even when taken at two stops down from its maximum aperture.

⚠ Caution: Please read the instruction manual carefully before using the lens.

C01-EG-121-M-1405-0200

TAMRON

Manufacturer of precise and sophisticated optical products for a broad range of industries.

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Management on Quality and Environment
Tamron is certified with international standards: ISO 9001 for quality and ISO 14001 for environmental management at its headquarters, domestic sales offices, China plant as well as three production facilities in Aomori, Japan, and is fully committed to striving for continued and sustainable improvement at all levels and facets of its business operations.

Note: Information valid as of May 2014. Information in this publication is subject to change at any time without prior notice.